

THE SIZE OF YOUR ADVERT...

Full Page (bleed - no border)	276mm tall x 213mm wide
Full Page (within our page borders)	240mm tall x 176mm wide
Half Page (horizontal/landscape format)	118mm tall x 176mm wide
Half Page (vertical/upright format)	240mm tall x 86mm wide
Quarter Page	118mm tall x 86mm wide
Eighth Page	57mm tall x 86mm wide

HOW TO SUPPLY COPY...

- ✓ All adverts are in full colour - we accept artwork in hi-res PDF, hi-res JPEG and TIFF form. We use Apple Macs, QuarkXPress 11 and Adobe CC. If you're sending InDesign or QuarkXPress files, please include graphics and fonts. All artwork should be hi-res/300dpi.
- ✓ Our email systems will accept files up to 20mb, but if you're transmitting large files or several high resolution photographs, we recommend www.wetransfer.com - it's free, it doesn't require logins, passwords or subscriptions, and it's really easy!
- ✗ Please don't send Microsoft Publisher files. Please note we cannot use Microsoft Word documents, other than to copy text from them.
- ✗ Please don't instruct us to just lift copy from your website - we need really high quality artwork to ensure your advert looks as good as the rest of Pride Magazine.

FREE EDITORIAL COVERAGE...

- We love receiving press releases and news stories. When you supply them, always send high quality photos. We regret we can't use logos in editorials.
- We're always looking for '**High Society**' Events to photograph: e.g.: black tie balls, celebratory dinners, open days etc... we send our photographers along wherever possible when we're given plenty of notice and put the photographs online and in the magazine for you to view and purchase.
- Have you been to a **nice wedding** lately? We're always keen to feature brides and grooms in our wedding section.