



The finest magazines

Proudly serving Lincolnshire, Rutland and Stamford

SINCE 2002, OUR MAGAZINES HAVE BEEN EXPERTLY CURATED FOR DISCERNING READERS, GRACING THE COFFEE TABLES OF THE AFFLUENT

FOUNDED IN 2002 - TRUSTED FOR OVER 22 YEARS - HIGH QUALITY MAGAZINES IN PRINT AND DIGITAL



**THE LARGEST
MAGAZINES IN
THE AREA**

“Pride Magazine celebrates remarkable people, extraordinary places, and exclusive finds. Who are they? Where are they? And what sets them apart? We capture the essence of our region's most distinguished, from culture and style to the finer details of life's grand tapestry.”

CEO and Founder - Julian Wilkinson

The whole team is so proud to have won the Restaurant of the Year Award and we all would like to thank the team at Pride Magazine for everything they do for Hambleton Hall. Your photographs are brilliant thank you and we shall now display our award “with pride” in the reception hall.
Hambleton Hall



You'll get a better response with Pride Magazines - here's why...

FOR OVER 22 YEARS, WE'VE PROUDLY DELIVERED OUR HIGH-QUALITY MAGAZINES DIRECTLY TO THE MOST AFFLUENT RESIDENTS IN THE REGION.



HIGH QUALITY MAGAZINES
IN PRINT AND DIGITAL

DELIVERED FREE
TO HIGH VALUE HOMES

REACHING THE TOP THREE
COUNCIL TAX BANDS

HAND DELIVERED SAFELY
BY ROYAL MAIL

TRUSTED FOR
OVER 22 YEARS



Curated to balance engaging stories with effective advertising features

OUR BEAUTIFULLY DESIGNED PRIDE MAGAZINES TAKE PRIDE OF PLACE ON THE RIGHT COFFEE TABLES



Advertising in Pride Magazines offers unparalleled access to the region's **wealthiest readers**, connecting your brand with affluent households across Lincolnshire, Rutland and Stamford.

Delivered directly by **Royal Mail**, our magazines reach homes in the **top three council tax bands** safely and reliably.

Our **extensive subscriber base** ensures that our magazines reach high-visibility areas, including the reception areas of luxury motor dealerships, local businesses, golf clubs, dental reception areas, private hospitals, and many other premium outlets.

With **beautifully designed** pages and a focus on **luxury living**, our publications are the ideal setting to showcase premium products and services. From exclusive dining experiences to high-end automotive brands, advertising in Pride Magazines places your business in an environment that celebrates the best of British lifestyle.

Pride Magazine takes you into the heart of the region's most captivating stories. From the vibrant wildlife of our countryside to exclusive high-society events, we bring you the best in local fashion, luxury cars, and distinguished businesses. Discover stunning properties, indulge in refined tastes, and celebrate the community that defines our unique heritage. It's a journey through elegance, culture, and the finer things in life, right here in our remarkable region.

I've been on board with Pride Magazines for just two months and I have already landed a £25-30k job directly from the magazine. I've had other calls from the magazine too! - **DH Bathrooms**

Advertising in Pride Magazines provides exclusive access to the region's most affluent readers. Delivered directly via Royal Mail, our publications reliably reach high-value households across Lincolnshire, Rutland and Stamford, targeting homes in the top three council tax bands to connect your brand with an influential, wealthy audience.



More readers and more fans – engaging with us on their digital devices

MORE SOCIAL MEDIA FOLLOWERS
THAN ANY OF OUR COMPETITORS



Advertising in Pride Magazines provides **unmatched exposure**, reaching a larger online audience than our competitors, with up to **45,000 online readers** and **35,000 social media followers**. Our in-house app allows readers to enjoy our beautiful publications free of charge, whether on a desktop, mobile phone, or tablet – best viewed on tablets for an immersive experience. Download in Apple's App Store and Google Play.

We also have a **growing readership** on Readly (www.readly.com), expanding your brand's reach to all readers. With the convenience of digital access, our audience can engage with your brand anytime, anywhere, enhancing your visibility across multiple platforms and ensuring your message reaches a discerning, affluent audience.



I have worked in luxury publishing for the last ten years in prime central London, originally from just outside of Uppingham I have started to notice your publications upon visiting my parents and must say I am a huge fan! The quality and style match and often better most global publishers. **Jack Bennett**

Pride Magazine leads the way with a passion for innovation, embracing the latest in digital and online experiences to bring our readers closer to the stories they love. With forward-thinking features and interactive content, we're shaping a new era of engagement, seamlessly blending tradition with technology for the next generation of discerning readers. Join us as we look ahead, evolving Pride for a future where elegance and innovation go hand in hand.

Billy: Future Pride Reader



45,000 ONLINE READERS

35,000 SOCIAL MEDIA FANS

FREE TO READ ONLINE
BY EVERYONE



I just want to say how classy the new look Lincolnshire Pride magazine is. You must be the number one magazine now? I love the feel of it and the quality is excellent. Well done to the Pride team! **Mrs Lindy Mastebroek-Andrews**



Deadlines - 2025

Contact your Pride representative for further information



Very Latest Copy Deadlines:

January -	27th November 2024
February -	17th December 2024
March -	29th January 2025
April -	26th February 2025
May -	26th March 2025
June -	23rd April 2025
July -	28th May 2025
August -	25th June 2025
September -	23rd July 2025
October -	27th August 2025
November -	24th September 2025
December -	29th October 2025

On Sale, Distribution Deadlines:

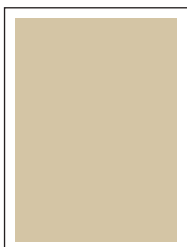
January -	13th December 2024
February -	17th January 2025
March -	14th February 2025
April -	14th March 2025
May -	11th April 2025
June -	9th May 2025
July -	13th June 2025
August -	11th July 2025
September -	8th August 2025
October -	12th September 2025
November -	10th October 2025
December -	14th November 2025



Sizes, Prices, Discounts

CONTACT YOUR PRIDE REPRESENTATIVE FOR FURTHER INFORMATION

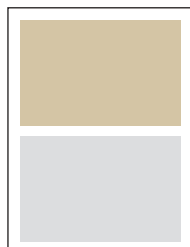
FULL PAGE



£795 + VAT

276mm (tall) x
216mm (wide)

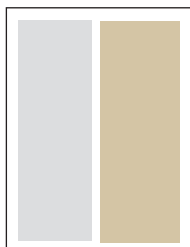
HALF PAGE



£499 + VAT

118mm (tall) x
176mm (wide)

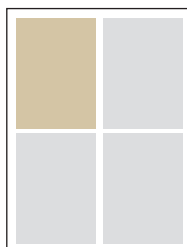
HALF PAGE



£499 + VAT

240mm (tall)
x 86mm (wide)

QUARTER



£330 + VAT

118mm (tall)
x 86mm (wide)

All adverts are full colour, trim size of magazine is 270 mm tall by 210 mm wide. We accept artwork in PDF, hi-res JPEG and TIFF format, we use Apple Macs, running QuarkXPress and Adobe Creative Suite. We do not accept artwork in MS Office. Email your artwork or copy instructions to pridestudios@pridemagazines.co.uk.

BIG DISCOUNTS FOR CAMPAIGNS

WE OFFER A HUGE DISCOUNT OF 40% when you book all three magazines, 12 months, pre-paid campaign **includes free editorial** (2 to 6 pages)

12 month campaign - 30% discount - **includes free editorial** (2 to 6 pages)

6 month campaign - 20% discount

3 month campaign - 10% discount

Guaranteed Positions or special placements are subject to a surcharge of +25%.

Terms & conditions apply



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